

# Insulate

January 10, 2006

Orlando, FL

## Building with Insulating Concrete Forms

If you're not familiar with Insulating Concrete Forms (ICFs), this course is an excellent introduction. ICFs are a popular and fast-growing new method of constructing high-performance exterior walls for a home. This full-day course covers the advantages and costs of ICF construction, the components and materials used, design and planning considerations, the logistics of ICF construction and important business and marketing considerations. Upon completion you'll have all the information you need to evaluate and start using ICFs.

**As a graduate of this course, you will:**

- Appreciate the benefits of ICF construction for the builder and homeowner
- Learn about the different types of ICFs and supporting products
- Learn about constructing walls, floors and roof decks with ICFs
- Be able to explain what other trades must do to integrate their work with ICF walls
- Gain tips about running your ICF business, marketing yourself as an ICF builder and additional technical and promotional resources available

Your **Success**



# 2006 Pre-Show Education Registration

## INTERNATIONAL BUILDERS' SHOW

**(Deadline to register is December 16, 2005)**

**NOTE:** Separate registration is required for the International Builders' Show's seminars and exhibit floor access.

|  | Council Member                 | NAHB Member                    | Non-Member                     |        |
|--|--------------------------------|--------------------------------|--------------------------------|--------|
| <b>January 7-8, 2006 / 9 AM – 5 PM</b>                                   |                                |                                |                                |        |
| Lifestyle Merchandising, Advertising, and Promotion Strategies (IRM III) | <input type="checkbox"/> \$320 | <input type="checkbox"/> \$345 | <input type="checkbox"/> \$395 | (EC02) |
| Understanding Housing Markets and Consumers (IRM I)                      | <input type="checkbox"/> \$320 | <input type="checkbox"/> \$345 | <input type="checkbox"/> \$395 | (EC01) |
| <b>January 8, 2006 / 9 AM – 5 PM</b>                                     |                                |                                |                                |        |
| Essential Closing Strategies   | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$175 | <input type="checkbox"/> \$225 | (EC04) |
| Working With and Marketing to Older Adults                               | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$175 | <input type="checkbox"/> \$225 | (EC03) |
| <b>January 9, 2006 / 9 AM – 5 PM</b>                                     |                                |                                |                                |        |
| Building Technology: Structures and Exterior Finishes                    | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$175 | <input type="checkbox"/> \$225 | (EC05) |
| Financial Management   | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$175 | <input type="checkbox"/> \$225 | (EC06) |
| Home Modifications   | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$175 | <input type="checkbox"/> \$225 | (EC07) |
| Recognizing the Big-Four Safety Hazards for the Home Building Industry   | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$175 | <input type="checkbox"/> \$225 | (EC22) |
| Designing for the Active Adult   | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$175 | <input type="checkbox"/> \$225 | (EC10) |
| <b>January 9-10, 2006 / 9 AM – 5 PM</b>                                  |                                |                                |                                |        |
| House Construction as a Selling Tool                                     | <input type="checkbox"/> \$320 | <input type="checkbox"/> \$345 | <input type="checkbox"/> \$395 | (EC08) |
| Marketing Strategies, Plans, and Budgets (IRM II)                        | <input type="checkbox"/> \$320 | <input type="checkbox"/> \$345 | <input type="checkbox"/> \$395 | (EC09) |
| The Challenge of New Home Sales Management (IRM IV)                      | <input type="checkbox"/> \$320 | <input type="checkbox"/> \$345 | <input type="checkbox"/> \$395 | (EC11) |
| <b>January 10, 2006 / 1 PM – 4 PM</b>                                    |                                |                                |                                |        |
| BAR: Your first step to CGB*   | <input type="checkbox"/> \$195 | <input type="checkbox"/> \$195 | <input type="checkbox"/> \$195 | (EC12) |
| PREP: Your First Step to CGR*  | <input type="checkbox"/> \$195 | <input type="checkbox"/> \$195 | <input type="checkbox"/> \$195 | (EC18) |
| <b>January 10, 2006 / 9 AM – 5 PM</b>                                    |                                |                                |                                |        |
| Building with Insulating Concrete Forms                                  | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$175 | <input type="checkbox"/> \$225 | (EC13) |
| Business Management for Building Professionals                           | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$175 | <input type="checkbox"/> \$225 | (EC16) |
| Designing for the Active Adult   | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$175 | <input type="checkbox"/> \$225 | (EC14) |
| Diversification  | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$175 | <input type="checkbox"/> \$225 | (EC15) |
| Land Acquisition & Development Finance                                   | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$175 | <input type="checkbox"/> \$225 | (EC17) |
| <b>January 10, 2006 / 8 AM – 5 PM</b>                                    |                                |                                |                                |        |
| Train the Trainer  | <input type="checkbox"/> \$295 | <input type="checkbox"/> \$295 | <input type="checkbox"/> \$350 | (EC19) |
| <b>January 12, 2006 / 8 AM – 5 PM</b>                                    |                                |                                |                                |        |
| Train the Trainer  | <input type="checkbox"/> \$295 | <input type="checkbox"/> \$295 | <input type="checkbox"/> \$350 | (EC20) |
| <b>January 13, 2006 / 9 AM – 12 PM</b>                                   |                                |                                |                                |        |
| BAR: Your first step to CGB*   | <input type="checkbox"/> \$195 | <input type="checkbox"/> \$195 | <input type="checkbox"/> \$195 | (EC21) |

\*Advanced registration is required for BAR and PREP. Space is limited.

Total \$ \_\_\_\_\_

**Enter Your Promotion Code Here:** \_\_\_\_\_

Subtract \$25 per course registration if using a promotional coupon. If promotion code is incorrect, the discount will not be applied. If paying by check, your registration form and check will be returned unprocessed.

If you have already registered for IBS, enter your confirmation ID#: \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Please note: It is NAHB's policy not to share or sell its e-mail addresses.

Check (Make check payable to NAHB/ITS in U.S. dollars and drawn on a U.S. bank)

MasterCard  Visa  American Express  Discover

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card (please print) \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Upon receipt of the above credit card information, your card will be charged the total of all registration fees for the selected courses. By providing this information you are agreeing to that charge.

## TO REGISTER

for an IBS Pre-Show Course

**Note:** Separate registration is required for the International Builders' Show seminars and exhibit floor access.

### Mail:

**International Builders' Show  
Registration and Housing Office  
c/o ITS  
108 Wilmot Road  
Deerfield, IL 60015-5124**

**Fax: 847-940-2386**

**Note:** Space is limited for each course. If this registration form is received after seating capacities have been reached, you will be notified and your credit card will not be charged or your check will be returned.

### CANCELLATION POLICY

**BY ATTENDEE:** Once your registration has been processed, a \$20 fee will be charged per cancellation. Refunds must be requested by December 16, 2005, via e-mail at [NAHB@ITSmeetings.com](mailto:NAHB@ITSmeetings.com), by fax at 847-940-2386 or by mail to:

**The International Builders' Show  
Registration and Housing Office  
c/o ITS, 108 Wilmot Road  
Deerfield, IL 60015-5124**

**BY NAHB:** NAHB reserves the right to cancel a course due to insufficient enrollment. You will be notified at least seven (7) days prior to the program.

### FORFEITURE/NO-SHOW POLICY

Please note that pre-registrations will only be held for 30 minutes after the start time of the class. After 30 minutes, pre-registrations will be considered "no-shows" and seats assigned to them will be made available for on-site registrations.

### COURSE LOCATIONS

All courses will be held at the Orange County Convention Center. You will receive a confirmation by email no later than Friday December 16, 2005 which will contain the exact location of your course(s).

**For more information on pre-show courses contact The NAHB University of Housing's Office of the Registrar at 800-368-5242 x8EDU or send an e-mail to [pre-showeducation@nahb.com](mailto:pre-showeducation@nahb.com).**

**For more information on registration and housing for the International Builders' Show, go to [www.buildersshow.com](http://www.buildersshow.com) or call 800-424-5249 or 847-940-2155, or send an e-mail to [NAHB@ITSmeetings.com](mailto:NAHB@ITSmeetings.com).**