



Changing your home building practice after years of “conventional” building can be a daunting thought. In the past, novice residential concrete builders learned by observation, case studies or far-away classes. This annual event sponsored by NAHB’s Concrete Home Building Council will introduce you to the basics of residential and light commercial concrete.

During the 2006 Concrete Technologies Tour, “Building With Concrete: The Basics and Beyond,” attendees will see first-hand how many of the cement-based building materials are produced. From June 11-13 in Phoenix, AZ, interested builders can learn in two days more than they could in months from consulting manuals, web sites and colleagues.

The Concrete Technology Tour kicks off Sunday, June 11, with a morning golf tournament and an evening “Introduction to Concrete” reception. Monday, June 12, begins two days of touring so attendees see first-hand concrete formation and the construction processes for home building.

Monday’s tour stops include TruStone America, home of Arizona’s only autoclave aerated manufacturing plant. Attendees will see the manufacturing process as well as the construction and finishing methods used in

residential construction. The final stop of the day will be Robson Ranch Community, an Integra Block sub-division (post-tension masonry). Attendees will see all stages of post-tensioned insulated masonry production as well as post-tension foundation construction. Monday will end with a panel discussion from a concrete production builder, Jim Daniel of Robson Communities and a recently-converted concrete custom home builder, Michael Strong of Brothers Strong. The presentation will detail their successes as well as their challenges and everything in between.

Tuesday’s events begin with a presentation from an Arizona residential architect, James Trahan of 180 Degrees, discussing the Arizona market as well as the trends in cement-based building materials used to construct homes. From breakfast, the tour will lead the attendees down a similar path, touring manufacturing facilities, including: Southwest Architectural Precast, Eagle Roof Tile, Superlite Block, an Oldcastle Company and Suncoast Post-Tension.

For the builders, developers and architects that are interested in residential concrete construction but do not know where to begin, the Concrete Technologies Tour is ideal. The event’s mix of first-hand experience, networking and take home materials provides even the most novice attendee with enough information to go “above-grade” with concrete.



The 2006 tour offers completely new information and behind-the-scenes peeks. Don’t miss out!

For more information, contact Dawn Faull with the Concrete Home Building Council at 800-368-5242 x8362 or dfaull@nahb.com.



National Association of Home Builders
 1201 15th Street, NW
 Washington, DC 20005-2800



Concrete Technologies Tour

2006

Walk away with industry awareness and a reference manual with a wealth of technical resources and industry contacts!



The National Association of Home Builders Presents

Building with Concrete: The Basics and Beyond

2006 Concrete Technologies Tour

Learn about and profit
from one of the
fastest-growing
segments of the
construction industry:
concrete building
systems and
cement-based products.

June 11-13, 2006
Phoenix, AZ

**Special Post-Show
Education Course Added!**





What would a home look like without concrete?

Most would be left without a foundation, floors and driveway. One in six new homes would even be left without above-grade exterior walls. Concrete is among the fastest-growing building materials and one of the most essential. Join NAHB's Concrete Home Building Council on a two-day bus tour of several cement and concrete production facilities to **learn** and **experience first-hand** the **technologies** and considerations going into this **fast-growing market** segment—from swimming pools and hardscaping products to concrete exterior walls and more.

The **2006 Concrete Technologies Tour** is your chance to capitalize on the rising popularity of residential concrete construction. In addition to plant tours you will **learn from industry experts**, and **network** with builders, manufacturers and designers from across the country.

This event will leave you with a **superior understanding** of the residential concrete construction market, **contacts for all types of cement-based building systems** and a **free resource manual** full of concrete tips, tricks and research.



Concrete Technologies Tour

www.nahb.org/concretetour

Hotel

Cradled at the base of majestic South Mountain, amidst a world of cacti and saguaro, **Pointe South Mountain Resort** redefines the Arizona meeting experience. The Oasis, a six-acre water adventure, provides a one-of-a-kind outdoor event area, and serves as a source of spiritual energy. South Mountain Preserve's hiking, biking and horseback trails are located on 16,000 acres of desert mountain terrain, adjacent to the resort.

Hotel Address

Pointe South Mountain Resort
7777 South Pointe Parkway
Phoenix, AZ 85044

Contact Information

Tel: 602-438-9000
Fax: 602-431-6535
www.pointesouthmtn.com

Room Rate

NAHB has reserved a block of rooms at \$119 single/double per night, plus applicable taxes and resort fees. Reservations must be made no later than Wednesday, May 10, 2006 by calling the hotel at 877-800-4888. To receive the group rate, please identify yourself as a NAHB Concrete Tour attendee. A credit card number is required to guarantee the reservation.

Transportation

Airline Information

Continental Airlines is offering special rates which allow you discounts ranging from 2-15% for travel to the meeting. For reservations, call Meeting Works at 800-468-7022 and provide the Z Code ZHYM and Agreement Code ULPE84.

Taxi

The hotel is located seven miles from Sky Harbor Airport. Taxi fare is approximately \$15 one way.



Schedule

(subject to change)

Sunday, June 11

- 8:00 AM – 1:00 PM Golf Tournament**
Phantom Horse Golf Course (separate fee)
- 6:00 PM – 7:30 PM Registration**
- 6:00 PM – 7:00 PM Opening Reception**
Introduction to Concrete

Monday, June 12

- 7:00 AM – 8:00 AM Breakfast Presentation:**
Introduction to Autoclave Aerated Concrete
- 8:30 AM – 3:30 PM Bus Tour**
- TruStone America Plant — Casa Grande**
Autoclave Aerated Block Production and Demonstration of Finishes
- Robson Ranch — Casa Grande Production Home Builder**
See all stages of production of the Integra Masonry System and Post-Tension Foundations
- 6:00 PM – 9:00 PM Dinner and Presentation**
Building with Concrete
Production Builder — *Jim Daniel, Robson Communities*
Custom Builder — *Michael Strong, Brothers Strong*

Tuesday, June 13

- 7:00 AM – 8:00 AM Breakfast Presentation**
James Trahan, AIA, 180 Degrees (Residential Architect)
Jill Rehse, CSI, The Reference Library
- 8:15 AM – 3:00 PM Bus Tour**
- SW Architectural Precast Plant — Precast Applications**
- Eagle Roof Tile Plant — Concrete Roof Tile Manufacturer**
- Superlite Block Plant — Architectural Block, Design Center**
- Suncoast Post-Tension Plant — Extrusion & Fabrication of post-tensioning systems**

Wednesday, June 14

- 8:00 AM – 12:00 PM Concrete Mix Designs, Construction Guidelines and Troubleshooting**
(separate fee)

This course is designed to give home builders and superintendents the information they need for deciding when to use concrete for a paving or floor project; for intelligently sourcing their concrete flatwork; for specifying the work accurately and efficiently; for properly evaluating the work done; and, for performing troubleshooting and repair effectively.

**REGISTER
ONLINE!**



2006 Concrete Technologies Tour

Registration Deadline is May 26, 2006

N A M E _____

F I R M _____

A D D R E S S _____

C I T Y _____

S T A T E _____

Z I P _____

P H O N E _____

F A X _____

E - M A I L _____ Please note: It is NAHB's policy not to share or sell its e-mail addresses.

Please select the category which best describes you:

- Single family builder Multifamily builder Commercial builder Contractor
 Real estate broker or agent Other — please specify: _____
 Please check here if you have special dietary requirements or require any special assistance to fully participate, and we will contact you.

Golf Outing Sunday, June 11

Phantom Horse Golf Club

Phantom Horse Golf Club, awarded Five Stars by *Golf Digest*, provides the ultimate Arizona golf experience. Blending traditional links with some of the best desert target golf in the Southwest, the par 71, 6300 yard course features a spectacular island finishing green. **Fee: \$90**

Fees

Early Bird Tour Registration (ends March 31, 2006)

685.3403.8146

NAHB Member

FEE

\$275

SUB-TOTAL

Non-Member

\$375

Regular Tour Registration (begins April 1, 2006)

685.3403.8146

NAHB Member

\$375

Non-Member

\$475

Concrete Mix Designs, Construction Guidelines and Troubleshooting Course

685.3403.8146

NAHB Member

\$100

Non-Member

\$150

Golf Outing Handicap _____

\$90

685.3960.8146

Will you be renting clubs? Yes No

TOTAL

Right-handed Left-handed (There is an extra on-site fee for rental clubs.)

Payment (Check One)

Enclosed is a check (Make check payable to The NAHB University of Housing)

Credit Card American Express Master Card VISA

Card Number _____ Exp. Date _____

Print name as it appears on card _____

Cardholder's Signature _____

Cancellation policy: All cancellation/refund requests must be received in writing by The NAHB's University of Housing no later than 5:00 PM EST Friday, June 2, 2006. An administration charge of \$100 will apply to each cancelled registration. No refunds will be issued after this date and substitutions are allowed.

3 WAYS TO REGISTER

FAX: Fax your registration with credit card information to 202-266-8501

MAIL: Mail your registration form with a check to The NAHB University of Housing, Office of the Registrar, 1201 15th Street, NW, Washington, DC 20005

ONLINE: www.nahb.org/concretetour