

What can concrete do for your business?



The residential concrete industry is booming advances in concrete have made it one of fastest growing sectors of the industry. Concrete is cost-effective and green. It's also something your clients want.

As an influential person in the building industry we want to hear about your take on the concrete industry, what you would like to see from an NAHB sponsored event, and how we can help YOU. Your answers below will help us shape our annual **Concrete Technologies Tour June 1 – 3 in Charlotte, NC.**

(Please circle answers 1 – 10: 1 not at all, 10 very much)

- 1) **I currently use concrete in my business.**
1 2 3 4 5 6 7 8 9 10
- 2) **I'm not currently, but would like to use concrete for above grade walls.**
1 2 3 4 5 6 7 8 9 10
- 3) **I have heard of NAHB's Concrete Technologies Tour.**
1 2 3 4 5 6 7 8 9 10
- 4) **I am involved in other NAHB events.**
1 2 3 4 5 6 7 8 9 10
- 5) **I have attended other Concrete related industry events.**
1 2 3 4 5 6 7 8 9 10
- 6) **I would like to tour concrete manufacturing plants to learn about their systems.**
1 2 3 4 5 6 7 8 9 10
- 7) **I would like to learn more about concrete products through visual displays.**
1 2 3 4 5 6 7 8 9 10
- 8) **I would like to network with concrete industry experts.**
1 2 3 4 5 6 7 8 9 10
- 9) **I would like to network with other builders who use concrete.**
1 2 3 4 5 6 7 8 9 10
- 10) **I would like to tour a finished concrete home.**
1 2 3 4 5 6 7 8 9 10
- 11) **I would like to tour a work in progress concrete home.**
1 2 3 4 5 6 7 8 9 10
- 12) **I would like to attend a concrete related education sessions.**
1 2 3 4 5 6 7 8 9 10

Please list the various types of concrete systems you are interested in (i.e. ICF's, masonry, tilt-up, tile roofs, counter tops, cast in place concrete, etc.)

Please list any other factor that would encourage you to attend the 2008 Concrete Technologies Tour June 1 – 3.

Please email your response to kdriscoll@nahb.com
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