

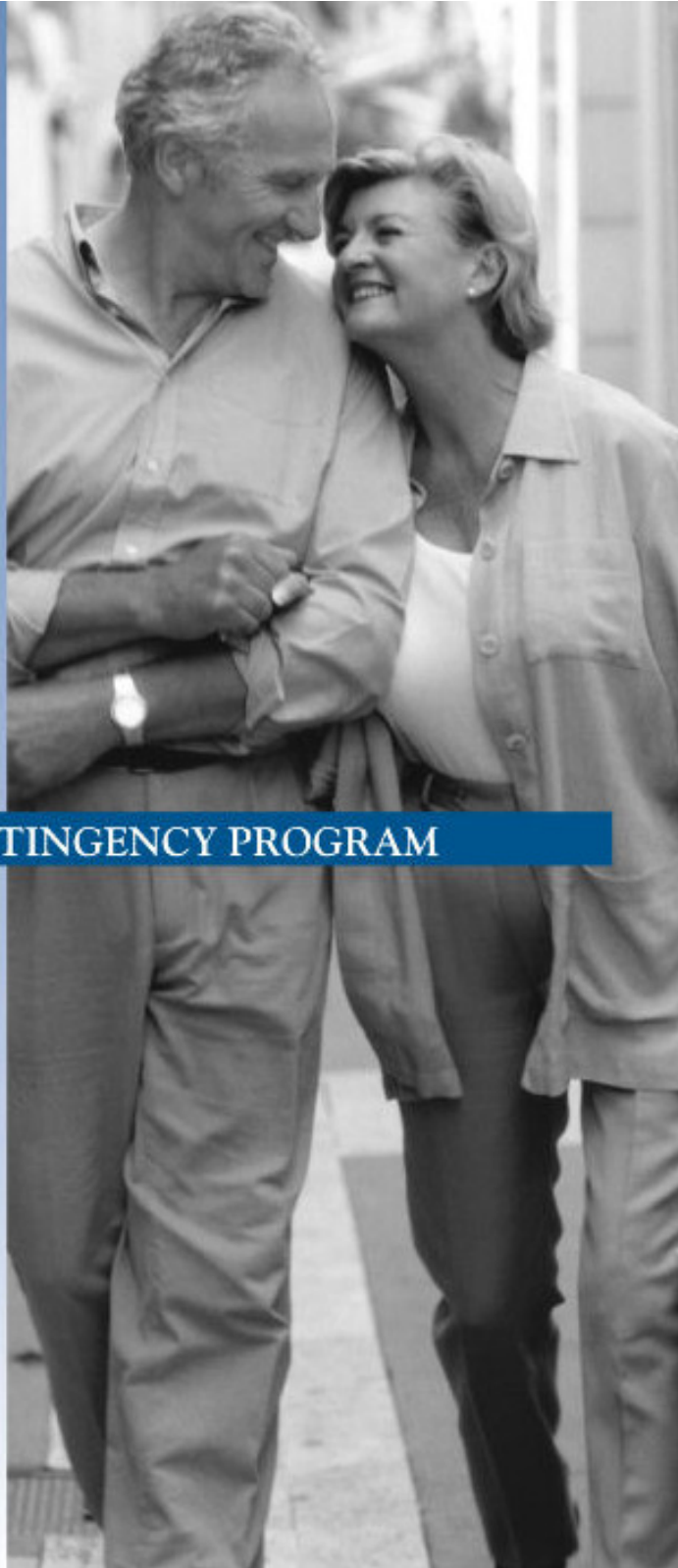


# Southport Selling Solution

HOME SALE CONTINGENCY PROGRAM

*“Top 100  
Master-Planned  
Communities  
in America”*

**WHERE TO RETIRE**  
magazine



Consider this

What is the Southport Selling Solution?



*"We can always lower the price if it doesn't sell"  
is not always your best solution to selling your property.*

In many cases:

- Sellers who put their best foot forward sell faster and get a higher percentage of their asking price.
- A property attracts the most attention and gets the most showings in the first three weeks it is listed. Therefore, it is essential that your property be placed on the market at a realistic price, with favorable terms and good marketing management.
- Home buyers and real estate agents are excited to see newly listed properties. If a property is listed at an inflated price and exposed to its largest audience while overpriced, it will be difficult to re-ignite that interest at a later date — even if the price is lowered.



The Southport Selling Solution

Home Sale Contingency Program

is for people just like you. Our program is a professionally-managed marketing program that will help you sell your present property for the best possible price, in the shortest time and with the least inconvenience.

You remain in full control of all major decisions; our professionals do the work. Our goal is to help you move ahead with your new, exciting lifestyle at Southport.



Southport Selling Solutions Home Sale Contingency Program is available on select homes and is a limited time offer. See a sales associate for details. Offer subject to change.

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